



Introduction to Aptium

11-12-06



Hi. My name is Jedediah Steen, Founder of Aptium.

This presentation will show you, in a nutshell, what Aptium is all about, and why this is a golden opportunity to get involved in a revolutionary new company that may change our world!

If you have any questions, please contact me:

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For more information, visit our website:

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Thank you for your time... enjoy!

What is Aptium?

Aptium is a Research, Development, and Holding company (RDH).

In plain english, this means we find great ideas and bring them to life!

Ideas for new companies, products, and services in both business and non-profit areas.

How do we bring great ideas to life?

Through a simple 3-step process.

Step 1: Research an Area of Interest (AOI) and list Ideas.

Step 2: Discuss Ideas and envision course of action.

Step 3: Initiate Aptium Project(s) to plan specifics and implement Ideas

Of course, nothing in business is that simple... there are many strategies and theories that underlie this process to ensure optimal success.

There are three key strategic elements Aptium will use to foster success:

AOI List: A prioritized listing of our top Areas of Interest. This will be used as a general guideline for where and how we invest.

Diversified Synergy: A business strategy that cultivates exponential growth using a systematic investment plan.

Great People and Resources: Any good businessman knows that it's the people that make a company great. Aptium will strive to attract the best people possible and give them premium resources to fulfill their goals.

We are currently seeking people with all types of talents and experience levels to help build Aptium.

Some key areas we need to fill include:

- **Entrepreneurs:** business-oriented people with a knack for identifying new business opportunities and bringing them to life.
- **Project Leaders:** well-organized, energetic types with good people-skills.
- **Researchers:** to conduct surveys, interviews, web research and more.
- **IT Professionals:** with skills in website design, Web 2.0 internet applications, etc.
- **Designers:** graphics designers for everything from branding to product design and packaging.
- **Marketing/Advertising/PR:** professionals who can communicate well with our markets and make our products shine.
- **Administrative and General Assistance**
- **Product/Service Testers and other Volunteers**

We're also seeking people with experience or connections in:

B2B Services
Marketing
Media

Know matter your skills or experience you may be able to find great opportunities with Aptium!

Projects #1 and #2 will be done on a volunteer basis.

This is a great way to gain experience, do something new, and get priority considerations for future, *cash* projects.

Project #3 will be our first profit-generating endeavor.

Participants will receive a percentage of future earnings based on contributions.

As this project matures, permanent compensation programs will be arranged.

Project #4 and beyond will range from fully funded, large-scale business projects, to experimental, commission-based trials, to non-profit, volunteer-based activities.



If you want to jump in on the early stages of the next big thing then this opportunity is for you!

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If you prefer to play it safe, but would like to watch us grow so you can change to a better career when the time is right, then send an email. We'll notify you as we reach major milestones.

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